



The FOUNDATION FORUM

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Scholarship
SUCCESS!

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THE CHAIRMAN'S MESSAGE

Brother Stephen D. Baker, Delta 814

Remembering Jim Vredenburgh

Theta Xi lost a leader when Jim Vredenburgh succumbed to cancer in March of this year. Jim spent his entire career in service to Theta Xi: he began working for the Fraternity immediately after his graduation from Virginia Tech in 1974, and was our Executive Director for more than 30 years. Over that time, Jim became the public face of Theta Xi Fraternity; to generations of students, alumni, academic administrators and interfraternity colleagues, Jim was Theta Xi. He knew thousands of alumni, and he became a close friend to many of us. He truly was a well-loved friend and brother.



Given his lifetime of service to the Fraternity, Theta Xi Foundation's Board of Trustees unanimously agreed that we should honor Jim and preserve his legacy. We consulted with Jim's family on how best to do this, and the answer was easy: we have named the Theta Xi Presidents Academy for him and have created a memorial fund in Jim's honor within the Foundation to endow the academy in perpetuity. This will ensure that one of Jim's great legacies to Theta Xi lives on in his memory.

The Presidents Academy is the Fraternity's signature leadership training event. It is an intensive three-day program held each January in Missouri, and attendance is restricted to the elected presidents of each Theta Xi chapter and colony. At the academy, our undergraduate presidents learn tools for leadership, chapter management, and personal growth. They are led by a faculty of committed alumni volunteers, and perhaps more importantly, they learn from each other. Now in its 14th year, more than 600 brothers have participated in the program, and we can see measurable results in the performance of our chapters. I have had the opportunity to attend several of the academies, and I can attest to its effectiveness.

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On the Cover...*Theta Xi Brothers hard at work and living one of the purposes of Theta Xi—Scholarship*

If you are familiar with the Presidents Academy, you probably know that Jim was its champion. We would not have the academy were it not for Jim's vision and tireless efforts to promote and support it. He pushed the Grand Lodge to create the program, was instrumental in the design of the curriculum, and personally solicited many Foundation benefactors to support it. Theta Xi Foundation funds the cost of presenting the Presidents Academy each year, paying for all programming, meals, and lodging costs for the assembled presidents and faculty. This funding requires a sustained financial commitment by the academy's benefactors, and Jim spent a significant amount of time each year cultivating existing and potential new financial supporters of the program.

The Foundation's Board of Trustees can therefore think of no greater tribute to Jim than to name the Presidents Academy for him. The mission of the James E. Vredenburg, Jr. Presidents Academy will be unchanged: providing leadership skills to generations of future Theta Xi leaders.

Equally important, we are committed to creating a permanent endowment fund to support the Vredenburg Presidents Academy. Establishing a permanent source of funding for the academy was a dream of Jim's, so that the program would not have to rely on annual giving by benefactors to continue. With the support of Jim's family, we have established the James E. Vredenburg, Jr. Memorial Fund within the Theta Xi Foundation to receive memorial gifts made in Jim's honor. The Board of Trustees have agreed that this fund will be treated as an endowment; the principal will not be spent, and investment proceeds will be used for the academy. This fund will provide a dedicated annual income stream to help fund the academy, making it less reliant on annual gifts.

We are committed to making Jim's dream a reality. We estimate that it will require an endowment of about \$800,000 to fully fund the Vredenburg Presidents Academy. We hope that many of the thousands of brothers whose lives Jim touched in a positive way will contribute to this cause. As we look back at Jim's nearly 40-years of service to Theta Xi, we hope that many can best honor Jim by continuing the work that he loved.

I hope you will join many of Jim's brothers and inter-fraternal colleagues in making a gift to the James E. Vredenburg, Jr. Memorial Fund of the Theta Xi Foundation. Along with thousands of others, your gift will be used to ensure that the Vredenburg Presidents Academy can continue to make a difference in the lives of generations of Theta Xi's future leaders. To contribute to the Vredenburg Memorial Fund, simply note on your check or in instructions accompanying your gift that you want it to go to the fund. I know that Jim would be very proud. For more information about the James E. Vredenburg Memorial Fund and the Vredenburg Presidents Academy, see page 6 of this issue of the *Foundation Forum*.

Yours in the Bonds,



Steve Baker, Delta 814

Theta Xi Foundation Chairman



Theta Xi Mourns the Passing of Norman Ray

Theta Xi Fraternity and Theta Xi Foundation is saddened to announce the passing of Former Theta Xi National President, Theta Xi Foundation Trustee Member, and Order of the Unicorn recipient Norman Ray, Rho 405 (Texas '45) on Founders Day, April 29, in Houston, at the age of 88.

Brother Ray (pictured left with Order of the Unicorn recipient and former National President Barry Breen in the year 2001) was elected by unanimous vote of the 129th Anniversary Convention to the Order of the Unicorn, Theta Xi's highest honor.

He was initiated on August 22, 1943 at the Rho Chapter at the University of Texas and served as the Chapter Secretary and Vice President. After serving in World War II, he returned to Texas for graduate work and was subsequently employed by Standard Oil of California.

Brother Ray's alumni activities began in the early 1950s when he became active in the Theta Xi Association of Texas, serving as President and Vice President of the Association. He was presented with a Distinguished Service Award for promoting alumni interest resulting in the construction of a new chapter house at Rho.

He was elected to the Grand Lodge in 1957 and served on various committees until being elected to the position of National President in 1970. He served in that position from 1970 to 1972.

Perhaps Brother Ray's biggest contribution to the well-being of the Fraternity was the action taken during his presidency which resulted in the establishment of the Alumni Development Fund, the precursor to today's Annual Fund Drive conducted by Theta Xi Foundation.

Brother Ray was certainly a model Theta Xi and a well-loved friend and brother. May he rest in peace in the Chapter Eternal. 



Scholarship SUCCESS!



Fehlau



Sack

2012 Theta Xi Foundation Scholarship Recipients

Edward I. Rudd:

David McWilliams, Alpha 1650
Kenneth Sack, Alpha Alpha 1829

Marshall Anderson:

Eugene Lo, Sigma 1419
Davis Kim, Sigma 1449
Arun Kuriakose, Sigma 1441

Jack McSorley Leadership and Spirit Award:

Matthew Trusz, Omicron 1165

Alpha Iota Robert Davis Scholarship:

Christopher Davis, Alpha Iota 647
Gordon Harton, Alpha Iota 968
Gabriel Noll, Alpha Iota 963
Derek Surdez, Alpha Iota 961
Stanton Weber, Alpha Iota 977

C. Brower Woodward Scholarship:

Richard Wengenroth, Gamma 1272

Craig Janus Scholarship:

Greg Fehlau, Alpha Sigma 913

Robert Fischer Scholarship:

No Architecture majors met requirements
for scholarship

Theta Xi endeavors to assist each member to develop intellectual curiosity that assures the highest scholarship rating consistent with his ability.

The public doctrine that all Theta Xi members live by is *The Purpose of Theta Xi*. Adopted by the organization in 1951, a key component of the Purpose is the “Seven Endeavors” — a list of traits that help lead Theta Xi men to wholesome mental, moral, physical and spiritual growth.

The first of these “Seven Endeavors” is an important one; Theta Xi endeavors to assist each member to develop intellectual curiosity that assures the highest scholarship rating consistent with his ability.

Simple to achieve right? Well maybe not so much. People forget the stress and pressures that undergraduate men are under today. Not only are the standards to attend an institution of learning increasing each year due to the rigors of the financial climate in the United States, scholarship standards are becoming more and more strenuous. Between these financial pressures, undergraduates are pulled in a number of directions (Fraternity, social, family, work, etc.) and have to balance all of those areas of participation with the needs of the classroom.

Theta Xi Chapters have had a great deal of success over the last several years,

especially after the establishment of the All-True Men Chapter Designation. This program allows for Chapters to adopt a contract of mutual promise with the Fraternity’s Grand Lodge, committing to a high level of achievement. One of these key areas is scholarship.

In addition, over the last year, several Theta Xi Chapters have won highest GPA on their campus for all fraternities.

Through generous gifts made to Theta Xi Foundation by alumni and friends of the Fraternity, the Foundation is pleased to offer several scholarships to undergraduate members of the Fraternity. These scholarships provide undergraduate members with financial support in reward for high scholastic achievement in the classroom.

Scholarship winners go through a formal process, which includes an essay, letters of recommendation and a written application.

“As a Foundation Trustee, serving on the scholarship committee is probably one of the most rewarding experiences ever,” said Walter Brock, Beta Pi 103. “Recognizing academic excellence is a fundamental Foundation strategy. It is a pleasure to help deserving brothers meet their academic and career goals.”



Trusz

McWilliams

The Foundation offers the Edward I. Rudd Scholarship, which is available to all undergraduate members. Each year two Rudd Scholarships are given out, one for any Theta Xi member and one to a member of Alpha Chapter. This year, Kenneth Sack, Alpha Alpha 1829 and David McWilliams, Alpha 1650, were the recipients of the Rudd Scholarship. Congratulations to Brother Sack and Brother McWilliams!

In addition, several chapters have established scholarships that go to specific members of that chapter, and have to meet specialized requirements depending on the design of the scholarship.

Those chapters who have established scholarships are as follows: Edward I. Rudd Scholarship — Alpha, C. Brower Woodward Scholarship — Gamma, Robert Fischer Scholarship — Iota, Jack McSorley Leadership and Spirit Award — Omicron, Marshall Anderson Scholarship — Sigma, Robert Davis Scholarship — Alpha Iota, and the Craig Janus Scholarship — Alpha Sigma.

These scholarships can always improve and grow larger on an annual basis with your support. Whether it be specific earmarked gifts to the scholarship fund or through the establishment of a scholarship for your chapter, Theta Xi Foundation needs your support. For questions regarding scholarships, please contact Acting Director Ron Trucks at 800-783-6294 or ron@thetaxi.org. 

Journey into Brotherhood

Unlike many Greek young men, Chris Connelly came to college eager to join a fraternity. “Day one of rush week,” says the USC sophomore, “I went to the barbecue and got all the fliers.” The Southern Cal campus is host to 20+ men’s fraternities. Chris immediately felt at home with one, but it wasn’t Theta Xi.

“Everything was going great, and I was seriously considering pledging. That night, I got a phone call, ‘We’re sorry, but we can’t have someone with cerebral palsy in our house. It’s against our insurance regulations.’”

Chris was stunned. What’s more, he wasn’t buying the reason. Chris believes the group rejected him because of evident involuntary movements and motor coordination problems he experiences due to CP. “I was so disgusted with the whole Greek thing, I was done.” But at 4:45 pm with the final rush week event starting in 15 minutes, Chris reconsidered. “I looked back through my brochures and I pulled out Theta Xi’s.”

Chris says the entire group “completely welcomed me. It was the best experience, and Theta Xi has changed my life so dramatically.”

A little over a year later, Chris holds a national office as an undergraduate Grand Lodge Director. He also leads his Alpha Nu brothers as Chair of Extreme Activities.

In fact, one of Theta Xi’s most attractive aspects for Chris was its reputation as an “extreme sports” fraternity. When he joined, he was already pursuing a pilot’s license. So when the opportunity later arose to go skydiving, Chris jumped at the chance (pun intended). “A few things are harder for me at times. I just have to work harder to balance. I’m working on becoming licensed to jump solo. I practice the nuances of free fall in ‘indoor skydiving’ wind tunnels.”

Scholastically, Brother Connelly’s patience and perseverance are also evident. The business major’s GPA stands at 3.33.

Chris looks forward to advancing his skills within the brotherhood. And his appreciation for the alumni support that has brought him this far prompted him to join the undergraduate giving club. “I absolutely plan to stay involved with Theta Xi after graduation.”

One fraternity’s loss is another’s gain. Theta Xi is indeed fortunate. 

Brother Chris Connelly is a sophomore studying business at USC. He is Alpha Nu’s Extreme Activities Chair. Hobbies include piloting and stand-up comedy, much of which centers around the humor he finds in living life with cerebral palsy. Chris’s goal is to run his own business in the hospitality or hotel industry.



Honoring the Legacy of Leadership



On March 8, 2012, Theta Xi lost a true visionary with the passing of long-time Executive Director James E. Vredenburg (Beta Omega 11). For a complete profile of Brother Vredenburg's life, please take a look at the March issue of *The UNICORN* magazine— <http://goo.gl/4tDm5>.

One of Brother Vredenburg's greatest accomplishments was the establishment, growth and development of Theta Xi Foundation's Leadership Academies — the Presidents and Rising Stars Academies. These events are held in St. Louis every year in January, and thanks to the financial support from alumni brothers across the country, these events are the marquee annual events of Theta Xi.

It is with great pride that Theta Xi Foundation's Board of Trustees is pleased to announce that the Presidents Academy has been renamed the James E. Vredenburg Jr. Presidents Academy.

The Presidents Academy is entering its 14th year of existence and is an exciting program that enables each chapter President to improve his personal skills and chapter operations by joining with his peers for a high quality leadership and educational weekend.

The Presidents Academy focuses on learning to apply a set of leadership competencies most needed by chapter presidents. These competencies include influencing followers to grasp a shared vision, motivating/empowering chapter members for engagement, and decision-making style and skills. The learning activities are designed to include significant time for Presidents to talk and work in small groups for common problem-solving, support, and the sharing of ideas.

The Rising Stars Academy is beginning its 7th year and is designed for first-year initiates and coincides with the Presidents Academy. The Academy concentrates on providing attendees an opportunity to assess and develop their leadership styles and skills, in an interactive and experiential setting. Along with meeting new members from across the country, they gather ideas they can take back to strengthen their chapters in the areas of recruitment, membership education and overall operations. Team building skills are strengthened by accomplishing tasks presented on an exciting outdoor leadership challenge course.

Brother Vredenburg oversaw the development of both the Presidents Academy and the Rising Stars Academy (designed for first year initiates) and was instrumental in making them what they are today — the premier Leadership Initiative in Greek Life. These programs have literally shaped the development of thousands of undergraduate members since their inception.

Theta Xi will forever be grateful to Brother Vredenburg for his tireless work and service to the Fraternity and Foundation.

After Jim's passing, the Board of Directors established the James E. Vredenburg Jr. Memorial Fund. In just a little over two months, an amazing \$23,680 has been donated in Jim's name. It is truly amazing and a testament to Brother Vredenburg's legacy and accomplishments.

To the right is a list of those who have donated to the Memorial Fund. If you would like to contribute to the Fund, log on to the Memorial Fund webpage— <http://goo.gl/ElzTE>. Or you can mail a contribution to Vredenburg Memorial Fund, c/o Theta Xi Foundation, PO Box 411393, St. Louis, MO 63141.



Vredenburg Memorial Fund Donors

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Chad Alberg
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Theta Xi
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Michael Tchang
Mark Timmes
The Phi Kappa Tau Fraternity
Jody Toth
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TX Housing Corporation
Verlin O'Keefe
Jeff Vernetti
Carmela Vredenburg
Jerry T. Warner
Larry Stanton Wiese
Andrew Wilcox
Willis Organization
Glynn Young
William Yonker



Benefits of the Leadership Initiative

How does it affect Brothers?

The “crown jewel” of Theta Xi’s ongoing undergraduate programming is the annual Leadership Academies—the James E. Vredenburg Jr. Presidents Academy and the Rising Stars Academy. As alumni you have seen information on these programs for the last several years, but have you ever seen their true impact? Well now you can. Meet Derek Attwood and Dan Burdi, two Theta Xi Brothers who have been through both Leadership Academies and are now alumni members working as young professionals.

Through their eyes you will truly see the impact that the Theta Xi Leadership experience has on its participants.



Derek Attwood (second from the left), Mu 1270, hails from Davenport, Iowa. Brother Attwood graduated from Iowa State University in 2011 with a degree in aerospace engineering and is a structural design engineer at Boeing.

Derek Attwood

“Theta Xi’s greatest impact has been the development of my professional leadership abilities”

Q. Brother Attwood, you mention there were 29 fraternities at Iowa State. You had bids from 16 of them and had already had a negative pledging experience with one of them when you decided to give Theta Xi a try. What compelled your decision?

A. I had met up with a couple of the guys through a volleyball and grill-out event. The Chapter was rebuilding, so there were only two initiated members when I visited. They were genuinely nice guys... I also saw they had a ton of drive and wanted to do great things with Mu. Here was a chance for me to help build a fraternity that was different than the one I initially pledged.

Q. Which if any offices did you hold while at Mu?

A. President, Vice-President, Scholarship Chairman, and the Interfraternal Council VP of Scholarship.

Q. What surprised you most about fraternity life?

A. I was blown away by how much work it could be—but also by how rewarding the experience was. I assumed living in a fraternity would be like living in a glorified dorm, and holding an office would be more of a figurehead position than a job... [but] the office positions were also challenging and required five times more work than I expected... it made me a stronger and more focused student and person.

Q. The first leadership venue you attended was Rising Stars Academy. Describe a memorable part of that experience.

A. The first event that really opened me up to the brotherhood was “Knee-to-Knee with Dr. B.” ... sitting down face-to-face with another brother in that atmosphere was something very unique. We went from simple questions to more intense and emotional topics. I was shocked that the other brothers opened themselves up so much to these “strangers.” It made me really realize that it doesn’t matter what chapter I’m in, or where I’m from, these are all my brothers. I’ll never forget when we all got into a tight circle around Dr. B and let out a huge “I love Theta Xi!”

Q. Do you recall any specific goals or practices that you learned during Theta Xi leadership academies that you “took back to the chapter” and helped implement?

A. Many chapters struggle with motivation and follow through in their members. One of my favorite and most effective techniques to help in this area is Ryan Kight’s “question talking.” As an executive member, sometimes you feel you should be able to tell someone what should happen, and they will do it—but that fails in reality. By asking questions

and guiding a conversation, chapter brothers will come up with their own ideas. Once it’s their idea, and not yours, they become invested in it and are more motivated in seeing it through.

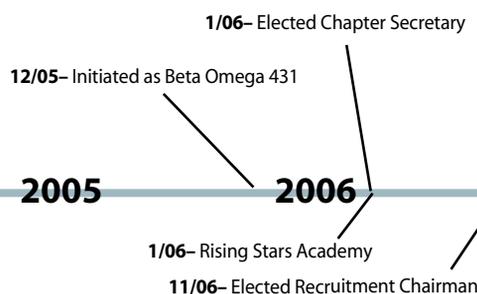
Q. Think about where/how you were as an incoming freshman and where/how you are today. Name a few specific ways that Theta Xi helped you grow in your journey. What did fraternal life teach you?

A. Theta Xi taught me how to be a better leader, student, and man. Some of the most important people in my life have been brothers in Theta Xi. Being able to hold executive positions and accomplish daunting tasks helped me develop confidence in my ability to perform under pressure and strong time management skills. The greatest impact, though, has been the development of my professional and extracurricular leadership abilities. Without Theta Xi, I wouldn’t have the leadership knowledge that I have today—without Theta Xi, I may not have the job that I have right now.

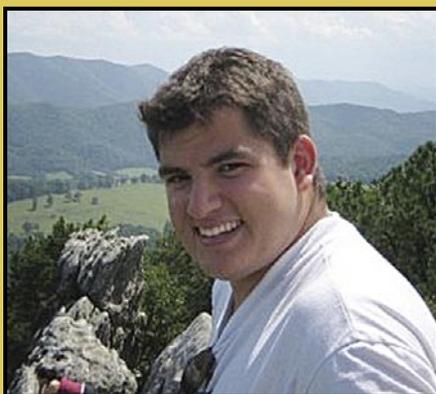
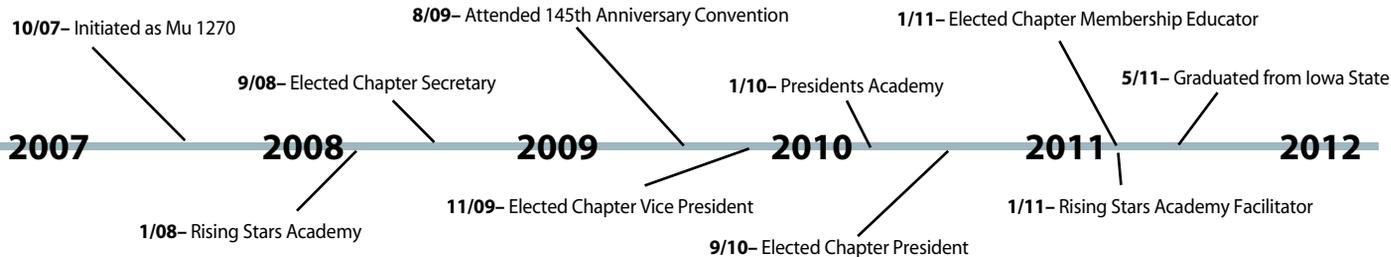
Q. How have you stayed connected since graduation?

A. Every time I go home, the chapter house is a definite visit on the list. I’m getting married in a couple of months, and three of my four groomsmen are Theta Xi brothers.

Daniel



Derek



Dan Burdi, Beta Omega 431, grew up in North Carolina and graduated from Virginia Tech in 2009. Brother Burdi's degree in residential property management and the skills he gained in Theta Xi have helped him launch several entrepreneurial ventures.

Daniel Burdi

"Theta Xi ... a fantastic organization to learn from and grow with."

Q. Did you plan to join a fraternity during college?

A. No. I had always thought that fraternities were Animal House-type organizations and

knew I didn't want that as part of my college experience.

Q. So what led you to Theta Xi?

A. The people. I immediately became close with a core group of brothers who always made a point of meeting with me and helping me to learn about my new college experience. Having the older brothers of Theta Xi be so supportive was a huge plus. As I became more familiar with Theta Xi, I became more and more interested in its leadership opportunities.

Q. What surprised you most about fraternity life?

A. How a local chapter at just one university among many chapters could be so well coordinated. I saw this most directly when I first attended the Rising Stars Academy. It was incredible to see how throughout an entire country of chapters we all seemed to have so much in common—common principles and goals—and how we have and continue to be supportive of each other.

As I was still in the very early stages of my undergraduate experience, [Rising Stars] was a bit overwhelming. However, I quickly realized that being part of Theta Xi meant bringing diverse members together to discuss common goals, challenges and a vision for the future. I also realized how interconnected Theta Xi is on the national level.

Q. During your chapter days, you held offices as recruitment chair and secretary. You were also the youngest president Beta Omega ever



For more information on the Leadership Academies go to www.thetaxi.org.

had. What do you feel you personally contributed to the betterment of your chapter?

A. It was always a challenge to maintain a common direction for the chapter; sometimes there was resistance to change and new ideas. I felt it necessary to hear all sides of any story. That is, it was important to pick and choose good points made by the older guys who had "been there" versus the new guys who had "passion" and a desire to see the chapter grow in new directions.

Q. Name a strategy you learned at the Rising Stars or Presidents Academy that you implemented at Beta Omega.

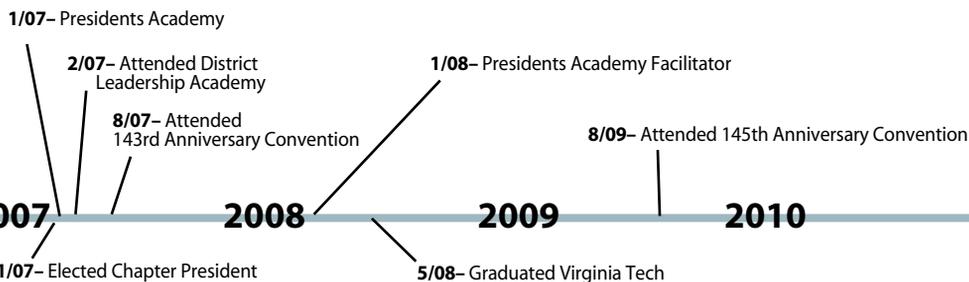
A. Mike Pitcher's demonstration of "What's in your box?" was always a great presentation and one that I had seen many times and worked to bring back and express to other brothers.

Q. How has Theta Xi changed your life?

A. Theta Xi has been and continues to be a fantastic organization to learn from and grow with. My leadership skills, social skills and networking skills have been significantly fine tuned.

I continue to participate on the Alumni Board for my chapter and try to attend active and alumni events as well as national events whenever possible.

I have a deep affinity for Theta Xi and believe I always will. I'd like to stay involved as much as possible on the national and chapter level offering any feedback and support I can.





The Franklin Guild

PLANNED GIFTS FUND OUR FUTURE

THE FRANKLIN GUILD is Theta Xi Foundation's planned giving club named to honor Benjamin Franklin, our patron saint, and recognized as America's first true philanthropist.

Bequests and other forms of planned gifts are a significant means of financial support for a charitable organization and the Theta Xi Foundation is no exception. By including Theta Xi Foundation in your will, you can ensure that you will always contribute to Theta Xi's commitment to provide values programming and educational opportunities to build the leaders of tomorrow.

In 2011, a significant bequest from the estate of William Newell (Omicron 389, Penn '41), who passed away in 2008, endowed the Foundation's District Leadership Academies for perpetuity. An additional bequest was also received from the estate of Malcolm Ferguson (Alpha Beta 277, Illinois '32). All planned gifts are placed in the Foundation's Campaign for All True Men Endowment Fund and the investment income these gifts provide will support leadership and educational initiatives for generations to come.

As you create or revise your estate plans, take a moment to remember the many lessons you learned throughout your

undergraduate and alumni experience. Please consider including the Theta Xi Foundation in your charitable plans. Even a small monetary consideration will help strengthen the Theta Xi Foundation and its educational resources.

It's easy to make a bequest by including a simple passage, such as this, in your Will:

"I give and bequeath to the Theta Xi Foundation (Federal Tax I.D. #43-6049500), a not-for profit 501(c)(3) organization, the sum of \$_____ to be used by the Theta Xi Foundation in fulfillment of its educational purposes as the Theta Xi Foundation Board of Trustees shall determine."

Since Theta Xi Foundation is a public charity, all estate and planned gifts are tax deductible to the extent permitted under the IRS Code.

For additional information or questions about how to make bequest or a planned life income gift, please contact Acting Director Ron Trucks at ron@thetaxi.org or call him toll-free at 800-783-6294. Your gift can be unrestricted or earmarked to fund a program or activity important to you.

We gratefully acknowledge the following brothers who have notified us that they have made a planned gift to Theta Xi Foundation:

Donald Allison, Omicron 758

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Barry Breen, Alpha Zeta 551

Walter Brock, Jr., Beta Pi 103

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Richard James, Upsilon 591

Roger Kraus, Alpha Iota 284

Parry Laird, Beta Epsilon 122

Dr. George Royer, Pi 408

H. Robert Veenstra, Jr., Mu 740

Meet the Academy Volunteer Team



Chris Blackburn

Kappa Tau 723 (West Virginia Wesleyan University)

Role at Academies: Lead Facilitator Rising Stars Academy

Chapter Involvement: Chapter Secretary, Social Chairman, Community Service Chairman

Graduation Year: 2004

Current Profession: Associate Director of Greek Life and Leadership, Ohio University

Residence: Athens, OH

Q: Why do you give back to Theta Xi's future leaders?

A: As a higher education professional, I know the importance of providing students with leadership skills that will make them competitive in both the university and global markets. For some students, Rising Stars is their first leadership development experience. The opportunity to help build a better understanding of their potential as well as connect with members from all over the country gives me purpose within our organization. We tend to consider Theta Xi as just our chapter or our district. Rising Stars reminds me and every attendee (student and volunteer) that Theta Xi is more than what we see every day.

Q: How does your training help undergraduates beyond their undergraduate experience?

A: Rising Star's curriculum is built on the concept that "leadership is a process" not "leadership is a position." Skills students gain as part of this experience can be utilized in any career or social endeavor. RSA allows brothers the opportunity to expand their thought processes beyond holding an executive position and understand that you can be a leader in a capacity, whether as an executive member or as a general member. Understanding this fact will propel brothers in a variety of ways outside of their collegiate experience.

Comment - The greater opportunity we offer our younger brothers the greater our alumni connections will be. The leadership academies allows us the chance to teach undergraduate brothers how to be better Theta Xis and (they) allow me to recommit to the oath and ritual of our organization every year with brothers across the country.

Jeff Lacey

Gamma Upsilon 6 (Greensboro College)

Role at Academies: Presidents Academy Facilitator

Chapter Involvement: Chapter President, Scholarship Chairman

Graduation Year: 2005

Current Profession: CRM Solution Architect

Residence: Greensboro, NC

Q: Why are the Leadership Academies important?

A: One word—tomorrow. Investing our time and resources in our active brothers must be our core focus. Without their leadership, insight, and hard work, Theta Xi won't continue to grow and move forward. They hold our future in their hands.

Q: How does your training help undergraduates beyond their undergraduate experience?

A: The leadership and coaching skills shared in Presidents Academy are life-long pursuits to master. Past attendees consistently remark these experiences are immediately applicable to undergraduate life, and find them even more valuable upon graduation. Holding offices is a pre-cursor to what lies beyond graduation—professionally and personally. Connecting with brothers once they've moved into their professional field, you always hear how they're applying what they learned in academies to their everyday lives.

Comment - If you haven't had the opportunity to facilitate recently—be it regional or national academy—get involved. You're going to leave strong impressions on our undergraduates, and the experience always pays back ten-fold.



The Theta Xi Leadership Academies are driven by the special talents and tremendous experience of our volunteer team members. This team of mentors and facilitators lead every element of the Theta Xi Leadership experience including the development of the educational sessions. Over the next several issues of The Foundation Forum, we will introduce some of the members of the Academy Volunteer Team to you, showcasing Theta Xi's amazing volunteer base. Brothers who are interested in volunteering are asked to contact Fraternity Headquarters at (314) 993-6294 or txfn@thetaxi.org.

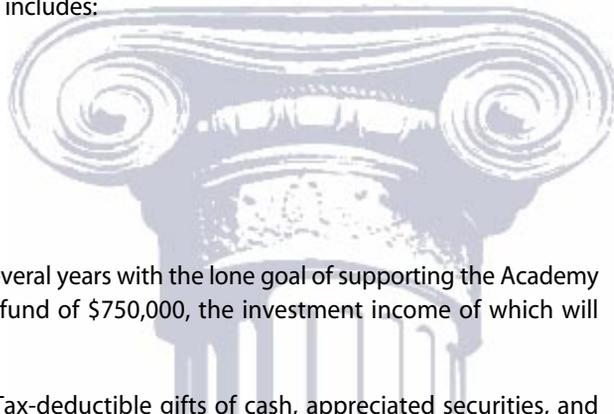


Campaign for All True Men

Theta Xi's All True Men Campaign

Theta Xi Foundation is recognized by the IRS as a 501(c)(3) public charity. All gifts are tax deductible for federal income tax purposes to the extent permitted by the law. The Foundation's Board of Trustees has made the commitment of utilizing gifts to the Theta Xi Foundation to support essential programming which includes:

- Vredenburg Presidents Academy
- Rising Stars Academy
- Newell District Leadership Academies
- Scholarships and Academic Awards (see story on page 4)
- Chapter Educational and Leadership Grants
- Chapter Housing Loans



The **Campaign for All True Men** has been proceeding for the last several years with the lone goal of supporting the Academy Programs. The overall goal is to build a permanent endowment fund of \$750,000, the investment income of which will support the Leadership Academies.

As of May 1, 2012- \$484,273 has been raised to meet this goal. Tax-deductible gifts of cash, appreciated securities, and planned gifts are encouraged.

If you are interested in learning more about this program to positively impact the personal development and leadership skills of our undergraduates for years to come you should contact Acting Director Ron J. Trucks at ron@thetaxi.org or 800-783-6294.

MAKE AN INVESTMENT IN THETA XI...

... and help us maintain the progress Theta Xi has achieved over the past year. Please help by supporting Theta Xi Foundation today! It's easy to renew your support or step forward to make your first gift to Theta Xi Foundation.

To make your tax-deductible donation, visit the Foundation Donation Page at <http://goo.gl/9scQV> or if you prefer, you can print out this page and return the form below. Thank you for your investment in Theta Xi!

NAME: _____ CHAPTER and ROLL NUMBER: _____

HOME ADDRESS: _____

EMAIL ADDRESS: _____ SIGNATURE: _____

Here's my gift of (check one):

- Enclosed is my tax deductible check made payable to "Theta Xi Foundation"
- \$62.94 \$100 \$148 Anniversary Gift \$250
- \$500 \$1,000 Other
- One-time gift of \$ _____ or Draw the amount of \$ _____ beginning 6/15/12
- monthly quarterly annually

Please charge my credit card as listed below:

Credit Card (check one): Mastercard VISA AMEX

Card #: _____ Exp Date: _____ Security Code: _____

- Direct my gift to the endowment of the James E. Vredenburg, Jr. Memorial Fund.
- Direct my gift to the annual Fund Drive.
- Direct my gift as follows: _____ % to Memorial Fund _____ % to Fund Drive

